ARIMBY COSIMA DANNORITZER

# TIME THIEVES

YOUR TIME MEANS **BIG BUSINESS.** 

POLAR STAR FILMS AND YUZU PRODUCTIONS PRESENT 'TIM

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# TIME THIEVES

# PRESS KIT

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# **CONTACT**

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# **PRESS RELEASE**

# Time Thieves, Cosima Dannoritzer's feature documentary reveals the world's most coveted resource: *our time*.

Your time is their business! *Time Thieves* is an eye-opening investigation into how time has become big business; why 'time poverty' is on the rise; and, how the more we try to save time, the less we have. The film reveals how companies monetize our time without our knowledge and how the social networks have, in their own words, become 'the new clockmakers'.

Prize-winning director Cosima Dannoritzer blends remarkable film archive and heart-breaking stories with testimony from leading, world experts in a documentary that was filmed on location in Japan, USA, France, Spain, the Netherlands and Germany.

#### About the director:

**Cosima Dannoritzer** is a documentary filmmaker with a special interest in history, ecology and technology. She has worked for broadcasters in several European countries, including the BBC, Arte, TVE, and TVC. Her film *The Light Bulb Conspiracy* (2010) won 12 international festival awards and inspired a new law in France. For *The E-Waste Tragedy* (2014), she travelled to Africa, the US, China and all over Europe to investigate the illegal trafficking of electronic waste. She is currently developing a film about the history of sex education.

# **LOG LINE**

Forget water, oil and rare earths - there is a new resource everyone wants: our time. This documentary investigates how time has become money, and how we can claim back control over this precious but finite resource.

#### **SYNOPSIS**

Who hasn't come across the situation where an airline has us printing our own boarding passes and checking in our own luggage, saving the company a fortune in working hours? Who hasn't spent hours assembling a piece of furniture, or struggled with an automatic cashier? Haven't we all asked ourselves who should be paying whom for doing all the work?

This documentary travels around the globe to investigate how time became a lucrative financial commodity, how the clock has taken over both our working and personal lives, and how we can claim back control over this precious but finite resource.



# **DIRECTOR'S MOTIVATION**

Looking at my diary one morning, I couldn't help noticing the dictatorship of the clock in my life, and I asked myself: How did we come to be this way? Why do we always feel compelled to try and save time? Why do there never seem to be enough hours in the day? And was it always acceptable to plan social engagements literally weeks and months ahead, instead of responding to our moods or the need of a friend whenever necessary, even at short notice?

I also couldn't help noticing that all day long, many people are after my time - for their profit! This starts with the daily phonecalls from market researchers asking for 'just a couple of minutes' and then launching into a 20-minute survey. Airlines ask me to do my own booking, check-in, luggage processing and invoice-printing. Earlier this week, the waiter at the new restaurant around the corner from my house got cross with me because on the way out I hadn't left my plate in the bucket at the kitchen door. Then, getting back home, I felt guilty for having had a long lunch with a friend instead of putting in a full eight hours of work.

#### The mantra 'time is money' is everywhere!

With this film, I would like to explore the origins of this obsession, its impact on our lives and our society, and the new resistance against the dictatorship of the clock which is steadily on the rise. Can we reclaim control of our time?

#### Cosima Dannoritzer





# **DIRECTOR Cosima Dannoritzer**

Cosima Dannoritzer is a documentary filmmaker with a special interest in history, ecology and the impact of technology on society. She has worked for broadcasters in several European countries, including the BBC, Arte, TVE, and TVC.

Her film about the history of planned obsolescence, THE LIGHT BULB CONSPIRACY (75 min, 2010), was broadcast in 40+ countries, won 12 international festival awards, and inspired a new law in France.

For THE E-WASTE TRAGEDY (86 min, 2014), she travelled to Africa, the US, China and all over Europe to investigate the illegal trafficking of electronic waste. She is currently developing a film about the history of sex education.



# A selected filmography

- THE LIGHT BULB CONSPIRACY 2010
- THE E-WASTE TRAGEDY 2014



For interview requests with the director please contact: info@polarstarfilms.com

# PRODUCTION COMPANIES



#### **Polar Star Films**

Polar Star Films is an independent production company based in Barcelona, Spain, with a track record in creative documentaries, short fiction and commercials. Executive producer Carles Brugueras established the company in 1997, after fifteen years of working as an independent film and television producer. Marieke van der Bersselaar joined the company in 2013 as producer and head of the documentary department.

At present Polar Star Films specialises in the production of innovative feature length documentaries, co-producing with broadcasters such as ARTE, BBC, SWR, ALJAZEERA, FRANCE TV, RTVE, and TVC. It receives the support of institutions such as the MEDIA PROGRAMME of the European Union and EURODOC.

Our films have won numerous international awards, including the FIPRESCI (Jury Prize at Hot Docs), the PBS Independent Lens Audience Award, Prix Europa and the Max Ophüls Prize.

Recent productions by Polar Star Films include:

- FREIGHTENED The Real Price of Shipping (2016, 84 min), by director Denis Delestrac. This film is a Polar Star Films and La Compagnie des Taxi-Brousse (France) production, in co-production with SWR/NDR (Germany), France 5, Al Jazeera Doc Channel (Qatar), in collaboration with TVC, SRF (Switzerland), SVT (Sweden), RTS (Switzerland), NRK (Norway), Knowledge (Canada), TéléQuébec (Canada), supported by MEDIA Development, MEDIA TV Programming, CNC (France) and ICEC (Catalonia, Spain).
- Falciani's Tax Bomb (2015, 88 min), directed by Ben Lewis, and produced by Gebrueder Beetz Filmproduktion (Germany) and Polar Star Films. This project is accompanied by a transmedia webdoc called Falciani's Swissleaks.

  The film was co-produced by SWR / ARD (in cooperation with Arte, Germany), TVE, TVC RTS and SRF, in collaboration with DR, SVT, YLE, supported by NRW Creative Europe Media and ICEC.
- Google and the World Brain (2013, 89 min), World Premiere in competition at Sundance Film Festival 2013. The film, directed by Ben Lewis, is a coproduction with Germany (ARTE / ZDF), UK (BBC) and Spain (RTVE and TVC). The film has been shown at more than 60 festivals and 20 television Channels.

Currently Polar Star Films has several new documentaries in development with the support from the MEDIA Programme from the European Union.

#### YUZU PRODUCTIONS

YUZU Productions is a Paris-based film production company created in 2012 by Fabrice Estève and Christian Popp, two producers who have put their international experience and knowledge in common



to produce high quality and challenging factual media content for television, the cinema screen and digital media.

In 6 years YUZU Productions has produced 30 hours of documentaries, most of them in coproduction with international producers, and with broadcasters such as ARTE, France Televisions, Smithsonian Networks, Showtime, Al Jazeera Networks, ZDF, CCTV10, RTS, RTBF, VRT, SVT, TVC, TVE, YLE, S4C, TG4, CBC, UR, RTP, Ceska Televise, ERT...

The company has been twice nominated for the prestigious Procirep Best Documentary Producer of the Year award in 2015 and 2017.

Recent documentary productions include:

- BRAINS IN DANGER 56' 2017 Arte France, CNRS...
- BECOMING CARY GRANT 86', 52' 2017 Arte France, Showtime Documentary Films, Canal + Poland, Sky Arte (Italy), ARTV Canada, ViewCom (Belgium), TV RTCG (Montenegro), Ceska Televize (Czech Rep.), TVP Poland, TV Slovenia, Channel 8 (Israel), SVT (Sweden), Sky Arts (NZ), AVRO (NL), RTS (Switzerland)...
- CYBORGS AMONG US by Rafel Duran Torrent 52', 76' 2017 (coprod. SPAIN / MEDIA 3.14) TV ESPAÑOLA TV CATALUNYA, SCIENCE & VIE TV, SVT, NRK, DR, CREATIVE EUROPE
- FREE TO RUN by Pierre Morath 100' 2016 (coprod. CH / Point Prod & BE / Eklektik) Arte France Cinéma, RTS, RTBF, theatrical release in 2016 in France, Switzerland, Belgium, Italia, UK, Russia, USA
- LETTERS FROM BAGHDAD 90' 2016 (coprod. US / Between The Rivers), Arte
- THE RACE TO THE DOPE 90' 2016 (coprod. BRAZIL / Revanche), Arte, TV Globo
- THE E-WASTE TRAGEDY by Cosima Dannoritzer 90' 2014 (coprod. SP / Media 3.14) Arte, TV Catalunya, TVE (Spain), Al Jazeera Networks, YLE (Finland), SVT (Sweden), RTS (Suisse), Lichtpunt (Belgium)...
- THE BLOODY TRUTH by Carl Gierstorfer 52' 2014 (coprod. GER / Docdays, BE / Congoo) Arte, Smithsonian Networks (US), CCTV 10 (China), S4C (UK), VRT, RTBF (Belgium), YLE (Finland), Ceska Televize (Czech Rep.), UR (Sweden)

# **INTERVIEWEES**



**Edwin Sander**Founder, Food Creativ



Laura Kapper
Dutch hotel and catering trade union



Marie-Anne Dujarier Sociologist, La Sorbonne, Paris



Magali Combal
Time management coach

Robert Levine Author of 'A Geography of Time'



Jacques Gapaillard Time Historian



**Francisco Javier Galindo** Official timekeeper of Spain, Royal Naval Observatory



Jan Philipp Menn Research engineer, Technische Universität Berlin





Jane Lancaster
Author of 'Making Time:
Lillian Moller Gilbreth'



Oliver Gottfried Oxfam America



**Jawad Qasrawi** Hazards Magazine

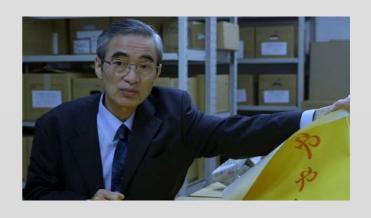


**Maria**Poultry line worker

**Hilda**Poultry line worker



**Heihachi Aoyama**Former supervisor, National
Labour Standards Federation



**Junichi Kimura** CEO, Iken Engineering



Masahito Sawaguchi and Hiroaki Taguchi Employees, Iken Engineering





Emiko Teranishi Karoshi Victims Support Network



Hiroshi Kawahito
Labour lawyer / Founder
of the Karoshi Hotline



Jonathan Crary Author of '24/7: Late Capitalism and the Ends of Sleep'



Klaus Müller Federation of German Consumer Organisations

Natasha Dow Schüll
Author of 'Addiction by Design'



**Spencer Greenberg**Mathematician



**Fabian Mohedano**Member of Parliament, Catalonia



**Kengo Mochizuki** Efficiency consultant





Lydie Germain Instigators of the French 'Law of Mathys'



Christopher Germain Instigators of the French 'Law of Mathys'



# **PARTNERS**

# Co-production







#### **Presales**











# Supported by









# **CREDITS**

#### Written and Directed by

Cosima Dannoritzer

#### **Producers**

Carles Brugeras Christian Popp Marieke van den Bersselaar

#### Camera

Nina Bernfeld

#### **Sound Recording**

Nicolas Samarine

#### Music

Marta Andrés & Joan Gil

#### **Script Consultants**

Ashley Coupland David Kwok Madeleine Sheahan

#### **Narrator**

Sarah Davison

#### **Additional Research**

Sara Beltrame Davina Breillet Tomomi Kitamura

#### **Archive Research**

Fiona McLaughlin Eugénie Gaubert Lisa Berger

#### **Production Managers**

Júlia Aragay Katya Laraison

#### **Production Assistant**

Núria Palenzuela

# **Post-Production Managers**

Rose Kowalski Sofia Saa

#### **Assistant Editor**

Luis Alfaro

#### **Motion Graphic Design**

Jordi Capdevila Guillem Castellvi

#### **Motion Graphic Composers**

Joan Aliaga Alexis Gallardo Clara Pons

#### **Sound Mix**

Carlos Jiménez

#### **Additional Camera**

Esther Marquina Amanda Villavieja Sven Klöpper

#### **Poster Design**

Marcel Weisheit

#### **Production Secretary**

Joanaina Font

#### **Fixers**

Araceli Carrero Liz Dautzenberg Mathilde Faisant Jelani "West" Jones Christopher Markisz Joel Nizza Jose María Parcerisa Jay Rozanski

#### **Junior Production Assistants**

Neus Bou Mireia González Clément Lempereur Johanna Thomé Judit Torrent Xavier Utiel

#### **Translators**

Kayoko Iki

#### **Accountants**

Philippe Bedfert Sterenn Hall Geòrgia Simón

#### **Legal Advisor**

Thaïs Tarragó

#### **Archive Sources**

Amazon Inc. Critical Past Dept. de Documentació de TV3 Fondo Documental RTVE For Alan - Alamy Stock Photo Freepik Hazards Magazine Jesse Venbrux Klaus Hülse, leuchtturm-welt.net Library of Congress General Coll. NHK **NBCUniversal Archives** Oxfam America Parliamentary Record. Unit, UK Rob Wilson - Shutterstock Valeria Aksakova Youtube - odakyu1110 AP Archives Chuck Gilbreth Carey Christophe & Lydie Germain Produccions El Videocassette Emiko Teranishi **FONO** 

Flyingrhino - Shutterstock Framepool George Eastman House Coll. Heihachi Aoyama Net Films Oddball Films **Prelinger Archives** Ruptly The Odd Shop

Seat

Marvin E. Mundel Industrial Engineering Collection, Archives Center -National Museum of American History, Smithsonian Institution

CBS News Archives - Wazee digital Eadweard Muybridge, 1887 - Boston Public Library

National Archives & Records Administration

Purdue University Libraries, Karnes Archives & Special Collections

Rossiiskaya Teleradioveshatelnaya Kompania

RussianArchives.com - Roskosmosa

INA - How Paris gives the Hour to the World, 1959

INA - Le service de l'heure à l'Observatoire national de Paris, 1951

#### **Films Collection**

Au Soleil de Marseille, 1937 Director: Pierre-Jean Ducis Si J'étais le Patron, 1934 Director: Richard Pottier The Hurricane Express, 1932

Director: J.P. Mac Gowan, Armand Schaefer

Cendrillon, 1899

Director: Georges Melies A Woman In Grey, 1920 Director: James Vincent

#### **Getty Images**

Chuck & Sarah Fishbein **BFI HD Collection** Sons of Thunder Enterprises Inc. Lumi Images Video The March of Time VisitBritain Chris Sattlberger

#### Pond 5

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Locations

Kitchen Republic, Amsterdam, NL Schiphol Airport, NL Wilde Zwijnen, Amsterdam, NL Come una volta, Barcelona, ESP Escola La Rambleta del Clot, Barcelona, ESP Farmàcia Carrillo, Barcelona, ESP

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Koku Kitchen, Barcelona, ESP Parlament de Catalunya, Barcelona, ESP Real Instituto y Observatorio de la Armada, ESP Badoit, Saint-Galmier, FRA ZUT!, Paris, FRA Sheffield City Hall, UK TU Berlin, Berlin, GER Verbraucherzentrale Bundesverband, Berlin, GER Oxfam America, Boston, Massachusetts, USA Nantucket Island, Massachusetts, USA New England Wireless & Steam Museum, USA New York University, New York, USA Buildme Consulting Office, Tokyo, JPN Kawahito Law Office, Tokyo, JPN Iken Engineering, Tokyo, JPN Rakusei High School, Kyoto, JPN Yasaka Shrine, Kyoto, JPN

#### A production by

Polar Star Films YUZU Productions

#### in co-production with

ARTE France Unité Société et Culture
Fabrice Puchault
Commissioning Editor
Karen Michael
Head of Production
Françoise Tsitsichvili
Post-production Manager
Isabelle Zaborovski
Corporación RTVE - Andrés Luque
Televisió de Catalunya - Joan Salvat & Jordi Ambròs

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#### and developed at

the Documentary Campus Masterschool 2014

#### **International Sales**

Autlook Filmsale

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